



ACCREDITING COUNCIL FOR COLLEGIATE GRAPHIC COMMUNICATIONS, INC.

www.accgc.org

Officer and Committee Chair Annual Report

2019/2020 Operational Year

Officer or Committee: Managing Director

Person Submitting Report: Ervin A. Dennis

TASKS ACCOMPLISHED:

*Wrote and mailed letters to administrators and coordinators of “new identified” graphic communications related collegiate programs in Arizona, California, Florida, Georgia, New York, Ontario, and Wisconsin encouraging them to make application for an ACCGC program accreditation review. Unfortunately, no responses were received.

*Promotional: Completed a mailing this fall 2019 (December) to all identified associate (98), baccalaureate (42), and graduate graphic communications programs in the USA, seven collegiate G. C. programs in Canada, eight international programs, current board members, former board members (41), current sustaining corporates (13), Media & others (21), and coordinators of accredited programs (11). Letter from the ACCGC president, wall calendar, two brochures, application form, ten program promotional suggestions, and definition graphic communications were included with this mailing. Also, this past spring, a similar mailing was made to the same GC program coordinators.

*Accrediting Efforts: Communicated (e-mail, letters, and personal visits) with several program coordinators regarding their interest in ACCGC accreditation. I continue receiving favorable responses to the value of ACCGC program accreditation from coordinators and faculty, but it’s difficult to obtain their commitments to the task.

Sustaining Corporate Affiliate efforts: Limited time on this task this past year because of the cancellation of the industry shows. Have written a few letters to company executives, but again, curtailed because of the C-Virus. Mr. Eric Frank, Vice President, Koenig & Bauer (US), Inc., continues to contribute \$1,000.00 each year. Wrote letters and provided contact information of our 13 accredited programs as a source of qualified employees to several company presidents/CEO’s as listed in *Printing Impressions* magazine (400 companies).

*Financial collectibles: Continue providing invoices to personnel at institutions for accreditation service fees, re-accreditation applications, and a sustaining corporate affiliate.

*Brochure: Coordinated the copy preparation and printing/finishing of the FY2020 ACCGC promotional brochure. Copy preparation was completed by Mr. Can Le at the University of Houston and the printing/finishing by Mr. Guy H. Broadhurst, Canon Solutions America, Inc.

*Worked with the Accreditation and Nominating/Elections committees to accomplish tasks.

*Worked with the Web-Master, Dan Wilson, in updating the ACCGC website.

*Worked with personnel at the Shanghai Publishing and Printing College in arranging the site-visitation team visit that took place October 12-20, 2018. Participated in the four-member site-visitation team comprised of Kenneth Macro, Judith Durham, and Daniel Wilson.

*Workforce Solutions Exhibit Booth: Arrangements have been continued to distribute ACCGC literature and accredited programs literature in the careers booth located in the Workforce Solutions area of the Print '18 show floor. Thanks to Margie Garr and her colleagues at APTech for continuing this practice.

TASKS PLANNED BUT NOT ACCOMPLISHED:

- *Continue working to acquire new applications for accreditation reviews.
- *Continue working to acquire additional Sustaining Corporate Affiliates.
- *Need to prepare and distribute press releases throughout the year.

COMMENTS: I continue enjoying the opportunity to serve as the ACCGC Managing Director.