

Accrediting Council for Collegiate Graphic Communications, Inc.

PRESS RELEASE October 2018

Baccalaureate Program in Graphic Communications at Pittsburg State University Pittsburg, Kansas

Earns National ACCGC Accreditation

After completing an extensive self-study and hosting a site visit by a three-member team of industry and education experts, the Graphic Communications Program, Department of Graphics and Imaging Technology, at Pittsburg State University was awarded national accreditation.

The Pittsburg State University program is among 12, associate and baccalaureate level, graphic communications related programs nationwide currently holding this distinction. The 11 other programs are Arizona State University, California Polytechnic State University, California University of Pennsylvania, Ferris State University, Harper College, Illinois State University, Rock Valley College, University of Houston, University of Northern Iowa, University of Wisconsin-Stout, and Western Michigan University. The Graphic Communications related program at Shanghai Publishing and Printing College, Shanghai, China is currently under accreditation review by ACCGC.

The accrediting agency, Accrediting Council for Collegiate Graphic Communications, Inc. (ACCGC), awarded the academic accreditation. ACCGC is an independent body professionally supported by leaders in the collegiate educational area and by management personnel in the graphic communications industry. The ACCGC Council Board of Directors is comprised of eleven educators and eight industry personnel in the graphic communications field and is dedicated to the improvement and recognition of collegiate level curricula in graphic communications. ACCGC is a 501 (c)(3) tax exempt body and is supported through industry contributions and educational accreditation fees.

Press Release – Pittsburg State University, Graphic Communications Program

A formal presentation was made and a recognition plaque were given to Dr. Douglas L. Younger, Interim Chair, Department of Graphics and Imaging Technology, Pittsburg State University, during the September 30, 2018 annual ACCGC Board of Directors meeting that was held during Print '18 in Chicago, IL. The full six-year accreditation period was retroactive to September 1, 2018 and will continue through to August 31, 2024.

Dr. Younger stated: "The ACCGC accrediting process serves to not only validate and recognize the strengths of a program, it serves to provide external recommendations for continuous improvement of a program."



Left to Right: Dr. Kenneth L. Macro, team member, California Polytechnic State University; Dr. Douglas L. Younger, Pittsburg State University; and Mr. Sid Chadwick, team member and President, Chadwick Consulting, Inc. Not pictured, Dr. Thomas E. Schildgen, team chair, Arizona State University.

In their Visitation Report, the team stated that "Graduates of the PSU graphic communications degree program go on to successful careers and they credit the faculty for their preparation."

The mission of the ACCGC is to provide viable, credible, and defensible accreditation standards that can be used to promote and encourage sound associate and baccalaureate level education programs in graphic communications. In the accreditation process, the ACCGC strives to stimulate the exchange of ideas between administrative and instructional personnel in academia and within the graphic communications industry. The ACCGC board members meet annually during the Print shows that are held at McCormick Place in Chicago, Illinois.

<u>Press Release – Pittsburg State University, Graphic Communications Program</u>

ACCGC personnel review qualitative and quantitative evidence obtained through an institution's self-study and facts substantiated by a three-member campus visitation team in determining the accreditation status of an institution's graphic communications program. The academic program is evaluated in 14 areas: Mission Statements, Learning Outcomes and Assessment, Governance/Administration, Financial Support, Equipment and Facilities, Staff Support Services, Curriculum, Instruction and Evaluation, Internships, Industry Advisory Committee(s), Faculty, Faculty Evaluation, Student Records and Advising, and Graduate Placement and Follow-up.

For more information about the Pittsburg State University, Graphic Communications program, contact Dr. Douglas L. Younger, Department and Program Chair. Ph: (620) 235-4425 or dyounger@pittstate.edu

For more information about ACCGC, contact Dr. Ervin A. Dennis, Managing Director, at ea.dennis@cfu.net. The Council's web-site address is www.accgc.org.