

PREMIER CHINESE PRINT MEDIA TECHNOLOGY PROGRAM REQUESTS ACCGC ACCREDITATION....(...A FIRST....!....)

By Sid Chadwick – 05/17/19
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“A dead thing can go with the stream.....but only a living thing can go against it.”.....G.K. Chesterton

INTRODUCTION:

The Accrediting Council for Collegiate Graphic Communications, Inc..... is a.k.a. ACCGC.

Since the formation of ACCGC in 1998, seventeen Programs in the U.S..... have been accredited by ACCGC.

I have permission from Dr. Ervin A. Dennis, ACCGC Managing Director, to share this information.

During October 15 – 19, 2018, a select ACCGC Site Accreditation Visit Team, visited the:

“Print Media Technology Program”

“Department of Printing and Packaging Engineering,

Shanghai Publishing and Printing College, Shanghai, China.”



ACCGC's Site Accreditation Visit was at the invitation and request from the program coordinator and college president of Shanghai Publishing and Printing College, Shanghai, China, (a.k.a. "SPPC").

What they learned, what they observed — over four long days of intense interviews with faculty, administrators, students, and curriculum examination — at SPPC — is not for this column — as at this time the ACCGC Board is reviewing our Site Visitation Team's detailed *SPPC Site Visit Report and Evaluations* — for Approval/ Disapproval.

What I can share:

1. The Chinese government — unequivocally — sponsors this school.
2. Facilities and faculty support — was impressive — and extensive.
3. Students are talented, and committed to their careers. 99% of each graduating class are hired. Internships — are a critical part of their academic development.
4. Lab equipment available to instructors and students — was extensive.
5. Over 20,000 publications are current and available, online, at the school's library, which is open 24/7.
6. Faculty are required to participate in industry, at least every five years.
7. Interpreters provided, hospitality, and open, candid discussions — were exceptional — in all regards.

"It's exciting that ACCGC has now gone international with our collegiate graphic communications services. We believe this successful venture will lead to additional requests for program accreditation reviews from within the U.S.A. and beyond." (Erv Dennis, ACCGV Managing Director)

SUMMARY:

“The mission of ACCGC is to provide viable, credible, and defensible accreditation standards that can be used to promote and encourage sound associate, baccalaureate, and graduate level education programs in graphic communications. In the accreditation process, ...ACCGC strives to stimulate the exchange of ideas between administrative and instructional personnel in academia, and personnel in the graphic communications industries. Professional educators and industry personnel, as representatives of ACCGC, review both qualitative and quantitative evidence obtained through an institution’s self-study and facts substantiated by a three or four-member site visitation team in determining the accreditation status of the graphic communications program within a college/university.”

There are multiple opportunities for industry organizations to serve on accredited program Advisory Committees, that can lead to opportunities for student Internships, and better future employee hiring options — for your organization.

Some of these ACCGC accredited academic programs — are offered — online.

“It is not only for what we do that we are held responsible.... but also for what we do not do.”.....Moliere