



ACCREDITING COUNCIL FOR COLLEGIATE GRAPHIC COMMUNICATIONS, INC.

www.accgc.org

Officer and Committee Chair Annual Report

2018/2019 Operational Year

Officer or Committee: _____ Managing Director _____

Person Submitting Report: _____ Ervin A. Dennis _____

TASKS ACCOMPLISHED:

*Promotional: Completed a mailing this past December to all identified associate (115), baccalaureate (48), and graduate graphic communications programs in the USA plus seven collegiate G. C. programs in Canada. Wall calendars were included with this mailing. Also, this past spring, a mailing was made to the same GC program coordinators in which a letter from Dr. Kenneth Macro was included.

*Accrediting Efforts: Communicated (e-mail, letters, and personal visits) with several program coordinators regarding their interest in ACCGC accreditation. I continue receiving favorable responses to the value of ACCGC program accreditation from coordinators and faculty, but it's difficult to obtain their commitments to the task.

Sustaining Corporate Affiliate efforts: Talked with several company representatives during Print '18. Followed up with letters throughout the year. Also, wrote to several company executives when I saw a story about their company highlighted in one of the GC monthly periodicals. Mr. Eric Frank, Vice President, KBA North America, Inc., continues to contribute \$1,000.00 each year. Wrote letters and provided contact information of our 13 accredited programs as a source of qualified employees to several company presidents/CEO's as listed in *Printing Impressions* magazine (400 companies listed for 2019).

*Financial collectibles: Continue providing invoices to personnel at institutions for accreditation service fees, re-accreditation applications, and a sustaining corporate affiliate.

*Brochure: Coordinated the copy preparation and printing/finishing of the FY2019 ACCGC promotional brochure. Copy preparation was completed by Mr. Can Le at the University of Houston and the printing/finishing by Mr. Guy H. Broadhurst, Canon Solutions America, Inc.

*Worked with the Accreditation and Nominating/Elections committees to accomplish tasks.

*Worked with the Web-Master, Dan Wilson, in updating the ACCGC website.

*Worked with personnel at the Shanghai Publishing and Printing College in arranging the site-visitation team visit that took place October 12-20, 2018. Participated in the four-member site-visitation team comprised of Kenneth Macro, Judith Durham, and Daniel Wilson.

*Workforce Solutions Exhibit Booth: Arrangements have been continued to distribute ACCGC literature and accredited programs literature in the careers booth located in the Workforce Solutions area of the Print '18 show floor. Thanks to Margie Garr and her colleagues at APTech for continuing this practice.

TASKS PLANNED BUT NOT ACCOMPLISHED:

*Continue working to acquire new applications for accreditation reviews.

*Continue working to acquire additional Sustaining Corporate Affiliates.

*Need to prepare and distribute press releases throughout the year.

COMMENTS: I continue enjoying the opportunity to serve as the ACCGC Managing Director.