



ACCREDITING COUNCIL FOR COLLEGIATE GRAPHIC COMMUNICATIONS, INC.

www.accgc.org

Officer, Committee, and Team Chair Annual Report

2017/2018 Operational Year

Office, Team, or Committee: ___ Managing Director _____

Person Submitting Report: _____ Ervin A. Dennis _____

TASKS ACCOMPLISHED:

*Sustaining Corporate Affiliate efforts: Talked with several company representatives during Print '17. Followed up with letters throughout the year. Also, wrote to several company executives when I saw a story about their company highlighted in one of the GC monthly periodicals. Mr. Eric Frank, Vice President, KBA North America, Inc., continues to contribute \$1,000.00 each year. Wrote letters and provided contact information of our 14 accredited programs as a source of qualified employees to several company presidents/CEO's as listed in *Printing Impressions* magazine (400 companies listed for 2017).

*Financial collectibles: Since our last board meeting, have provided invoices to personnel at institutions and companies for accreditation service fees, re-accreditation applications, and a SCA for the amount of \$32,500.00 Have collected \$18,000.00; \$14,500.00 is currently outstanding.

*Brochure: Coordinated the copy preparation and printing/finishing of the FY2018 ACCGC promotional brochure. Copy preparation was completed by Mr. Can Le at the University of Houston and the printing/finishing by Mr. Guy H. Broadhurst, Canon Solutions America, Inc.

*Promotional: Completed a mailing this past December to all identified associate (115), baccalaureate (48), and graduate graphic communications programs in the USA plus seven collegiate G. C. programs in Canada. A letter from Dr. Kenneth L. Macro, ACCGC President, was included in this mailing. Wall calendars were included with this mailing.

*Accrediting Efforts: Communicated (e-mail, letters, and personal visits) with several program coordinators regarding their interest in ACCGC accreditation. I continue receiving favorable responses to the value of ACCGC program accreditation from coordinators and faculty, but it's difficult to obtain their commitments to the task.

*Worked with the Accreditation and Nominating/Elections committees to accomplish tasks.

*Worked with the Web-Master, Dan Wilson, in updating the ACCGC website.

*Have spent considerable time communicating and working with personnel at the Shanghai Publishing and Printing College in arranging the site-visitation team visit that will take place October 12-20, 2018.

*GAERF Exhibit Booth: Arrangements have been continued to distribute ACCGC literature and accredited programs literature in the GAERF booth located in the Workforce Solutions area of the Print '17 show floor. Many thanks to Margie Garr, GAERF Managing Director, and her colleagues at APTech for continuing this practice.

TASKS PLANNED BUT NOT ACCOMPLISHED:

*Continue working to acquire new applications for accreditation reviews.

*Continue working to acquire additional Sustaining Corporate Affiliates.

*Need to prepare and distribute press releases throughout the year.

Note: Program Accreditation and Application Status information listed on the back of this sheet.