



ACCREDITING COUNCIL FOR COLLEGIATE GRAPHIC COMMUNICATIONS, INC.

www.accgc.org

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Press Release
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KBA North America Inc.
Becomes an ACCGC Sustaining Corporate Affiliate



Graph Expo 2014, Chicago: Mr. Eric Frank, Vice President, KBA North America Inc., Dallas, TX and Ervin Dennis, Managing Director, Accrediting Council for Collegiate Graphic Communications, Inc. shake hands following the agreement that KBA North America Inc. will become an ACCGC Sustaining Corporate Affiliate. Eric Frank stated, on behalf of the management of KBA North America Inc., “they are very pleased to help support graphic communications education at the collegiate level through the work and mission of ACCGC.”

In 2005, the ACCGC Board of Directors established the *Sustaining Corporate Affiliate* program. This program gives graphic communications-related companies the opportunity to become a Sustaining Corporate Affiliate (SCA) of the council. Sustaining Corporate Affiliates contribute to the improvement of collegiate academic graphic communications programs and help insure that there will be a continuous supply of qualified graduates and employees for the industry. It is possible to initiate and become an ACCGC-SCA with a \$500.00 contribution with the intention of additional contributions in future years.

Thus far, eleven companies and corporations have become ACCGC *Sustaining Corporate Affiliates*. They are **Bell and Howell, LLC, Digital Enterprise Education and Research (DEER) Foundation, Eastman Kodak Company, Fuji Graphic Systems, Inc., Heidelberg USA, INX International Ink Co., KBA North America Inc., Leo Burnett USA, Inc., manroland Inc., Quad/Graphics, Inc., and Xerox Corporation.**

The multiple benefits of a company/corporation becoming an ACCGC Sustaining Corporate Affiliate are listed as follows:

1. Helping to improve the quality of associate, baccalaureate, and graduate degree programs in graphic communications at colleges and universities throughout the USA and beyond.
2. Providing additional credibility for associate, baccalaureate, and graduate degree programs in the eyes of industry, prospective students, and graduates of accredited programs.
3. Receiving public and industry recognition for companies/corporations in support of graphic communications education.
4. Facilitating the opportunity for affiliated companies/corporations to have representation on the ACCGC Board of Directors (currently, four Sustaining Corporate Affiliate companies are represented on the ACCGC Board), and
5. Making it possible to have direct access to graphic communications graduates for employment purposes from the ACCGC accredited colleges and universities.

All graphic communications related companies/corporations (manufacturers, suppliers, publishers, printers, advertising agencies, etc.) are invited to become Sustaining Corporate Affiliates of ACCGC. For additional information about the Accrediting Council for Collegiate Graphic Communications, Inc., please view the ACCGC website at: www.accgc.org