



ACCREDITING COUNCIL FOR COLLEGIATE GRAPHIC COMMUNICATIONS, INC.

[www.accgc.org](http://www.accgc.org)

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**Press Release**  
**September 2011**  
**Digital Enterprise Education and Research**  
**(DEER) Foundation**  
**Becomes an ACCGC Sustaining Corporate Affiliate**



Graph Expo 2011, Chicago: Dr. Jerry J. Waite (left), president, of the Accrediting Council for Collegiate Graphic Communications, Inc., presented **Mr. Steven Bonoff, Executive Vice President of the Digital Enterprise Education and Research (DEER) Foundation** with a plaque acknowledging that **DEER** had become an ACCGC Sustaining Corporate Affiliate this past year. The inscription on the plaque reads, "The Accrediting Council for Collegiate Graphic Communications, Inc. honors Digital Enterprise Education and Research (DEER) Foundation as a *Sustaining Corporate Affiliate, Silver Level*, for recognizing and supporting the value of increasingly improved standards of education for collegiate technology and management degree programs in graphic communications, graphic arts, printing, imaging, digital media, and related areas ---- September 2011".

In 2005, the ACCGC Board of Directors established the *Sustaining Corporate Affiliate* program. This program gives graphic communications-related companies the opportunity to become a Sustaining Corporate Affiliate (SCA) of the council by making a financial contribution. There are three contribution levels: Silver - \$500.00 to \$4,999.00; Gold - \$5,000.00 to \$7,499.00; and Platinum - \$7,500.00 and more.

Sustaining Corporate Affiliates contribute to the improvement of collegiate academic graphic communications related programs and help insure that there will be a continuous supply of qualified graduates for the industry. Thus far, ten companies and corporations have become ACCGC *Sustaining Corporate Affiliates*; they are **Böwe Bell+Howell; Digital Enterprise Education and Research (DEER) Foundation; Eastman Kodak Company; Fuji Graphic Systems, Inc.; Heidelberg USA; INX International Ink Co.; Leo Burnett USA, Inc.; manroland Inc.; Quad/Graphics, Inc.; and Xerox Corporation.**

The multiple benefits of a company/corporation becoming an ACCGC Sustaining Corporate Affiliate are listed as follows:

1. Helping to improve the quality of associate, baccalaureate, and graduate degree programs in graphic communications at colleges and universities throughout the USA and beyond.
2. Providing additional credibility for associate, baccalaureate, and graduate degree programs in the eyes of industry, prospective students, and graduates of accredited programs.
3. Receiving public and industry recognition for companies/corporations in support of graphic communications education.
4. Facilitating the opportunity for affiliated companies/corporations to have representation on the ACCGC Board of Directors (currently, four Sustaining Corporate Affiliate companies are represented on the ACCGC Board), and
5. Making it possible to have direct access to graphic communications graduates for employment purposes from the ACCGC accredited colleges and universities.

All graphic communications related companies/corporations (manufacturers, suppliers, publishers, printers, advertising agencies, etc.) are invited to become Sustaining Corporate Affiliates of ACCGC. For additional information about the Accrediting Council for Collegiate Graphic Communications, Inc., please view the ACCGC website at: [www.accgc.org](http://www.accgc.org)