



ACCREDITING COUNCIL FOR COLLEGIATE GRAPHIC COMMUNICATIONS, INC.

www.accgc.org

Officer, Committee, and Team Chair Annual Report

2015/2016 Operational Year

Office, Team, or Committee: ____ Managing Director _____

Person Submitting Report: _____ Ervin A. Dennis _____

TASKS ACCOMPLISHED:

*Sustaining Corporate Affiliate efforts: Talked with several company representatives during Graph Expo 2015. Followed up with letters throughout the year. Also, wrote to several company executives when I saw a story about their company highlighted in one of the GC monthly periodicals. Mr. Eric Frank, Vice President, KBA North America, Inc., informed me at Graph Expo 2015 that he would contribute \$1,000.00 each year.

*Financial collectibles: Since our last board meeting, have provided invoices to personnel at institutions and companies for accreditation service fees, re-accreditation applications, and a SCA for the amount of \$39,720.00 Have collected \$15,720.00; \$11,000.00 has been promised; and \$13,000.00 questionable.

*Brochure: Coordinated the copy preparation and printing/finishing of the 2016 ACCGC promotional brochure. Copy preparation was completed by Mr. Can Le at the University of Houston and the printing/finishing by Mr. Guy H. Broadhurst, Canon Solutions America, Inc.

*Promotional: Completed a mailing this past December to all identified associate (115), baccalaureate (48), and graduate graphic communications programs in the USA plus seven collegiate G. C. programs in Canada.

*Wall calendars were mailed to the same groups of GC coordinators this past December.

*Accrediting Efforts: Communicated (e-mail, letters, personal visits) with several program coordinators regarding their interest in ACCGC accreditation. I have been informed by one program coordinator that an application (baccalaureate) is seriously being considered with another as a possibility. There has been some international interest in that inquiries have been received from a university in Malaysia and a college of printing in Shanghai, China. The Shanghai connection in through Patrick Klarecki.

*Worked with the Accreditation and Nominations/Elections committees to accomplish tasks.

*Worked with the Web-Master in updating the ACCGC website.

*Prepared Site Visitation Team Handbooks for three team visits. Assisted where possible with the program visits.

TASKS PLANNED BUT NOT ACCOMPLISHED:

*Continue working to acquire new applications for accreditation reviews.

*Continue working to acquire additional Sustaining Corporate Affiliates.

*Will make a stronger effort to prepare and distribute press releases.